WANFUTENG BANK LIMITED

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Cookie Policy

Our business is built on trust and your privacy is important to us.

In this policy, 'we', 'us', 'our' and 'WBL' refers to Wanfuteng Bank Limited (CN 300929).

Wanfuteng Bank asks that you read this Cookie Policy carefully as it contains important information on who we are, how and why we collect, store, use and share data and personal information, your rights in relation to your personal information and on how to contact us.

We use cookies to make our websites more user- friendly. Here you will find an explanation about the main types of cookies we use, and what we use them for.

The data we collect using cookies helps us understand you better so that we can provide a more focused user experience. Using the knowledge of your previous visits to our website, Wanfuteng Bank can enhance subsequent visits by tailoring our content to match your requirements.

BY USING WANFUTENG BANK WEBSITES YOU AGREE WE MAY PLACE THESE TYPES OF COOKIES ON YOUR DEVICE.

1 What Is A Cookie?

Cookies are text files containing small amounts of information that computers or mobile devices downloads when you visit a website. When you return to these websites or visit other websites that use the same cookies the cookies are recognised and as a consequence your browsing device is identified and known.

Cookies help websites to do a variety of different jobs, such helping you navigate between pages quickly and efficiently, or remembering your preferences and improving your browsing experience. They can also help ensure the advertisements you see online are more relevant to you and your interests.

2 What Types Of Cookies Do We Use?

The type of cookies used on this website can be categorised into 4 groups, based on the International Chamber of Commerce (ICC) guide for cookie categories: Strictly Necessary, Performance, Functionality and Targeting.

Strictly Necessary Cookies

Strictly Necessary Cookies are essential and needed to enable you to navigate our websites and access secure content. Without these cookies, website features, functions and/or the services you asked for, such as internet banking facilities, cannot be provided. These cookies only enable website function and do not gather any information about you for profiling or targeted marketing

purposes. The Strictly Necessary Cookie category cannot be disabled using the cookies preference selection on your browser and/or this website.

Performance Cookies

Performance Cookies collect anonymous information about how visitors use our websites. For example, which pages visitors go to most often, and if they get error messages from web pages. Performance Cookies do not collect personally identifiable information (PII). The information collected is anonymous and only used to improve website performance.

Performance Cookies are not used to target you with online advertising. Without them we cannot learn how our website is performing, identify and fix any UX/UI and performance related issues and/or make relevant enhancements to improve your experience when using our online services.

Functionality Cookies

Functionality cookies allow our websites to remember your choices (for example, your user name, language or the region you're in) and tailor the website to provide enhanced features and content that are relevant to you. Functionality Cookies can also be used to remember customisation changes you may make (such as text size or fonts). They may also be used to provide specific services you may want, like watching a video or commenting on a blog. The information these cookies collect is anonymous and cannot be used to track your browsing activity on other websites.

Without these cookies, our website cannot remember choices you've previously made or personalise your browsing experience.

Targeting Cookies

Targeting Cookies gather information about your browsing habits. They remember you visited a website and can share this information with advertisers and other entities. They provide you with advertisements that are more relevant to you and your interests. Although these cookies can track your visits to other websites, they do not typically know who you are.

Disabling these cookies will not stop online advertisements from being displayed. But, without these cookies the online advertisements being displayed may be less relevant to you and your interests.

3 More Information About Cookies

Information about cookies: http://www.allaboutcookies.org
Internet Advertising Bureau: Guide to online advertising and privacy.

All of the selected external sites accessible through this website are provided to help you. However, Wanfuteng Bank Limited cannot and will not accept any responsibility or liability for the content, accuracy or availability of any external site you visit.

Version 02 April 2020